

**“THERE ARE NO NEW
IDEAS. THERE ARE
ONLY NEW WAYS OF
MAKING THEM FELT”**

AUDRE LORDE

GEORGIA
ATTLESEY

PATIENCE AGBABI, ANTHONY ANAXAGOROU, ZAWE ASHTON, SHAHIDHA BARI, TARA BERGIN, KATY BRAND, TOM BOLTON, AS BYATT, CARMEN CALLIL, SIMON CALLOW, KAYO CHINGONYI, REVEREND RICHARD COLES, MARTIN CREED, SEAN CURRAN, CHRIS DIFFORD, TERRY EAGLETON, INUA ELLAMS, PAAPA ESSIEDU, ZENA EDWARDS, STEPHEN FREARS, MIKE FIGGIS, MARIAH GALE, VIV GROSKOP, EDITH HALL, PJ HARVEY, JOHN HEGLEY, STEVE HEWLETT, CHARLOTTE HIGGINS, AFUA HIRSCH, CELINE LOVE, DOON MACKICHAN, SABRINA MAHFOUZ, ANDREW MCMILLAN, JACK MONROE, SELINA NWULU, AURORA ORCHESTRA, DON PATERSON, SALLY PHILLIPS, TERRY PRATCHETT, IN THE DARK RADIO, THE AFRICAN REVOLUTION, PEGGY REYNOLDS, FERDY ROBERTS, JACK ROOKE, CAROL RUMENS, BARRY SMITH, CARO SPARKS, JACK SHENKER, CAROLYN STEEL, JULIET STEVENSON, RUTH SUTOYE, JULIEN TEMPLE

**ALEXANDRA PALACE, ARTSADMIN, BARBICAN
CENTRE, BRITISH MUSEUM, FREE WORD CENTRE,
HOME MANCHESTER, HOUSE OF COMMONS, KINGS
PLACE, LATITUDE, M-SHED, RICH MIX, ROYAL
EXCHANGE, ST PANCRAS INTERNATIONAL,
SOMERSET HOUSE, ST PAUL'S CATHEDRAL, TARA
ARTS, WATERSHED BRISTOL, WILTON'S MUSIC
HALL.**

NOT FOR ME

43%

UNDER CAPACITY

OVERSTRETCHED

UNDER-DELIVERING

NOT SUSTAINABLE

DISHEARTENED

DISGRUNTLED

DISENGAGED

15%

**IT'S TIME TO START A
CONVERSATION**

PUDDING

**THE SWEET SPOT BETWEEN
ARTS ORGANISATIONS AND
THEIR AUDIENCES**



FRIENDLY

INFORMAL

UNINTIMIDATING

THERE WILL BE DESSERT

LIGHT TOUCH

LOW-FI

IN AN OPEN SPACE

FOR AUDIENCES:

- A NETWORK OF PEERS**
- RICHER CULTURAL EXPERIENCE**
- CONFIDENCE TALKING ABOUT TRICKY SUBJECTS**
- AN ACTION TO FOLLOW UP WITH**

FOR ORGANISATIONS:

- A BODY OF STAKEHOLDERS**
- EVIDENCE OF IMPACT**
- SECTOR LEADERSHIP**
- COMMUNITY BUILDING FOR
THE ART FORM**

FOR THE SECTOR:

- MORE FUNDING**
- EVIDENCE OF IMPACT**
- BROADER AUDIENCES FOR CULTURE**
- REPOSITIONING THE ROLE OF CULTURE IN SOCIETY**

PUDDING

**THE SWEET SPOT BETWEEN
ARTS ORGANISATIONS AND
THEIR AUDIENCES**



NEXT STEPS

PILOT AND FUND: SPRING 2020

**RAISE FUNDS TO PILOT 3 EVENTS AT 5-7
VENUES ACROSS AN 8 MONTH WINDOW**

EVALUATE AND REPORT: SUMMER 2020

ROLL OUT: WINTER 2020

LAUNCH WITH 5 LONDON VENUES

MY INVITATION:

- COLLABORATORS.**
- FUNDING**
- MENTORING.**
- EVALUATION SUPPORT.**

HUNGRY FOR MORE?

**LET'S START A
CONVERSATION.**

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